

# Softjourn knows the customer journey

Getting fans together before or after the event, getting them engaged, sending push notifications, streaming live video - do you offer all of these things? Look through the sample journey that may become the real one for your fans!

Hello, this is your fan - John. Let's engage him!



Register your fan

Give options to choose



Welcome your fan

Ease your fan's journey

Make your fan feel special

Don't leave your fan alone

Keep your fan tuned



Navigate your fan

...don't forget about the T-shirt...

Get feedback

Share impressions

Like

Comment

Share

Save

Print

Send

Embed

Print