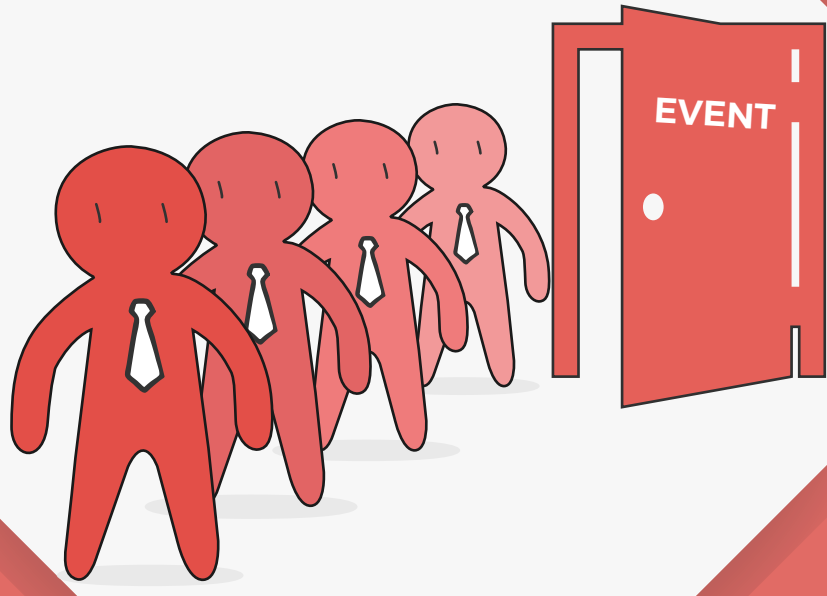


Make your event awesome with RFID

RFID can be used in ticketing not only for access control, but for other steps of fan journey, like fan engagement, VIP clubs, fraud protection, greater customer spend, real time intelligence and many more!

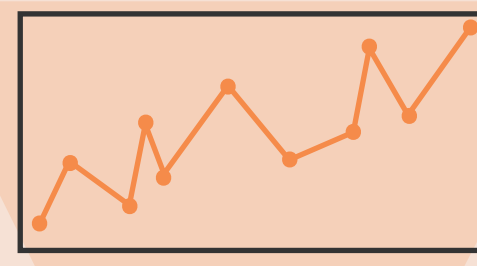
No lines



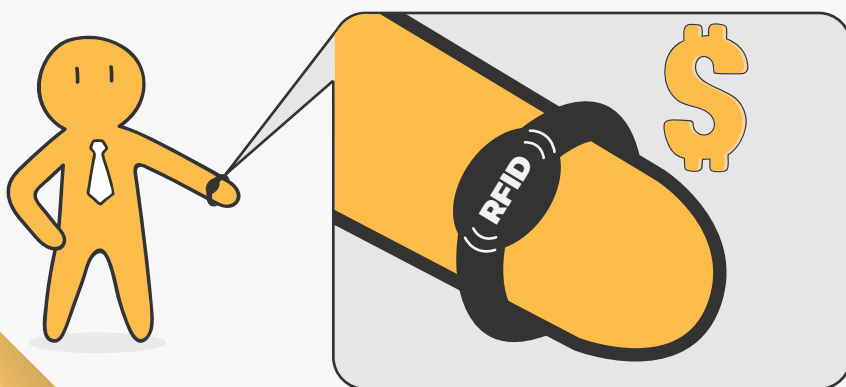
- **10x** times faster than barcode scanners
- no bottlenecks

- Collect data, act on in real time
- share data with your sponsors

Real time insights



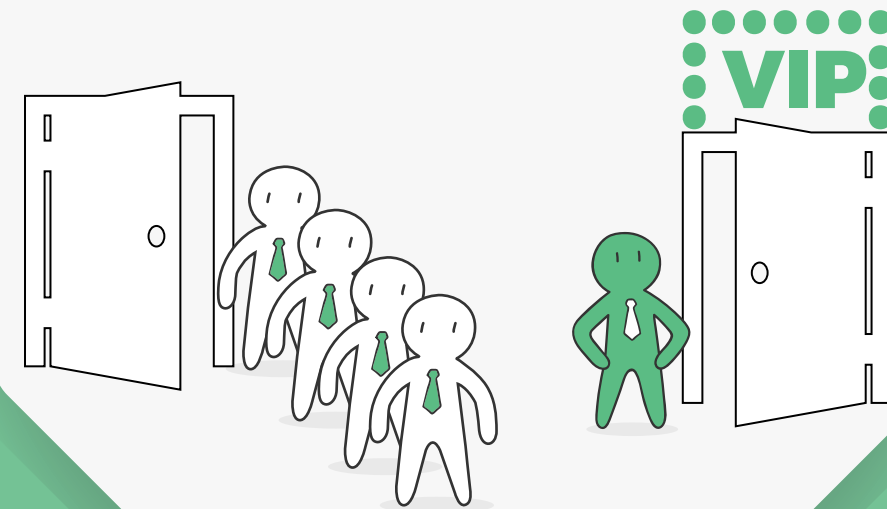
Fans leave wallet at home



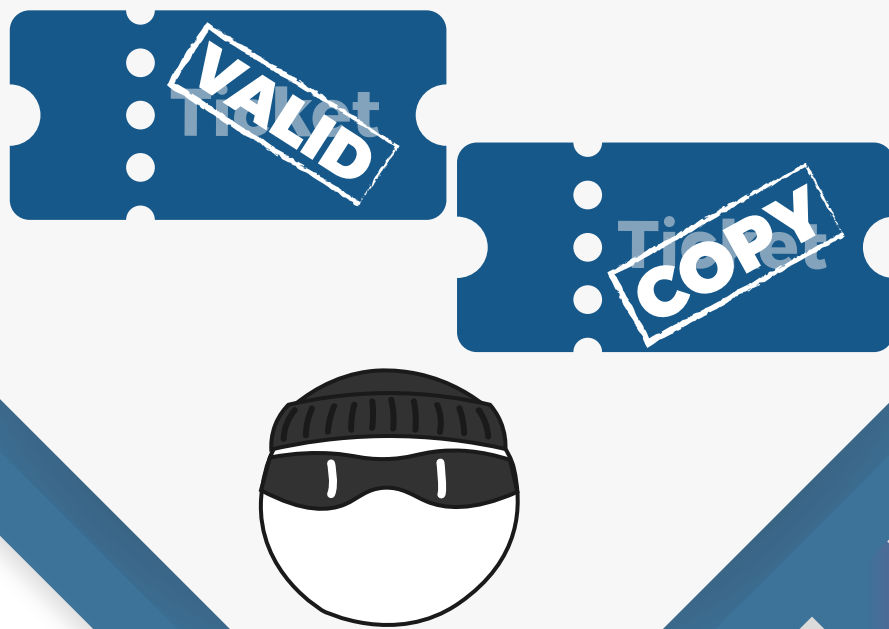
- cool technology, pay with wristband
- fans spend **20%** more using RFID instead of cash

- sell VIP packages
- easy to provide customized VIP services

VIP Customers



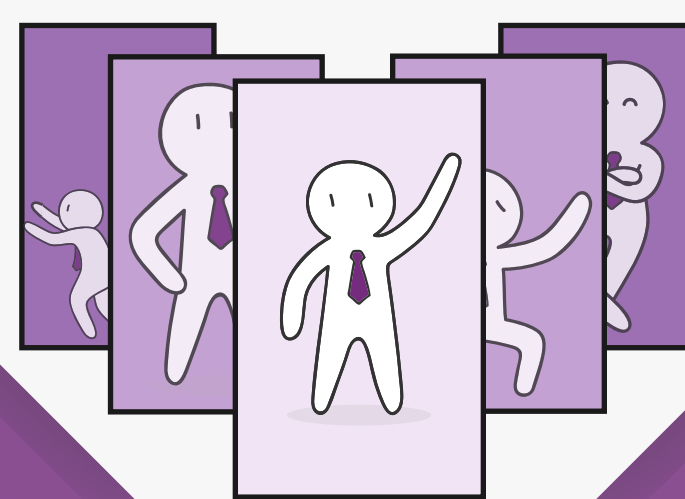
Fraud Protection



- no fake tickets
- impossible to duplicate

- RFID data valuable to current sponsors
- ability to collect data used to sell future sponsors

Event sponsorship revenue



Softjourn is one of the most experienced ticketing development companies in the world. Twelve plus years, 110 projects, we will put our experience up against anyone. We want to give you 4 hours of our time. If you have a 1 hour [call with us](#), we will put 3 hours into defining what RFID technology options are available to you.